

ELIET NV, BELGIUM

Best management of design of a first time design project



Eliet

"Simplify garden work by INNOVATION"

Shredder market



Already market leader

Turnover : € 8.500.000
Expected growth 2008: 18 %

OUR GOALS
Best in class
Be n°1 in our market
Solve garden problems
Bring qualitative solutions
Be a benchmark brand



Innovation

Innovative Eliet systems





Frederic Bietser
CEO & Design Manager

ELIET

Greenwaste processing
Lawn care
Waste clearance

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Design as proces



Intens
BRAINSTORM
SESSIONS



Effective
TEAMWORK
research



Innovative
CONCEPT
creation



Attractive
STYLING
sketches



Detailed
CAD
engineering



Advanced
PROTOTYPING
testing

ANALYSE BRAINSTORM MOODBOARDS CONCEPT STYLING DESIGN creation ENGINEERING FMEA DFA CAD SPECIALIST TESTING CONTROLE



Eliet driven by innovation

1994 - Eliet Super Prof - Golden Spike at the Agriflex international agricultural show in Brussels, Belgium
1996 - Eliet Edge System - Best Spike at the Agriflex international agricultural show in Brussels, Belgium
1998 - Eliet Compact - Innovation Medal at Guldbagge Nordjylland, Denmark
1999 - Eliet Compact - Best of Market award Paperfold Show Days, Netherlands
2001 - Eliet Compact - Innovation Medal Simonsens, Belgium
2002 - Eliet Compact - Innovation Medal at Guldbagge Nordjylland, Denmark
2003 - Eliet Ultra Prof - Golden Spike at the Agriflex international agricultural show in Brussels, Belgium
2007 - Eliet Eco Eye System - Silver Innovation medal at the Harrold international Innovation, Germany

